2Q'24 Earnings Release

25th July, 2024

LG Electronics

All information regarding management performance and financial results of LG Electronics (the "Company") during the 2nd quarter of 2024 as contained herein has been prepared on a consolidated basis in accordance with International Financial Reporting Standards ("IFRS").

The information regarding results of 2nd quarter of 2024 has been prepared in advance, prior to being reviewed by external auditors, solely for the convenience of investors of the Company, and is subject to change in the process of final review by external auditors.

The information contained herein includes forward-looking statements in respect to future plans, prospects, and performances of the Company as well as the Company's projected sales plan for year of 3rd quarter of 2024.

These forward-looking statements also refer to the Company's performance on consolidated base, as indicated.

The aforementioned forward-looking statements are influenced by changes in the management environment and relative events, and by their nature, these statements refer to uncertain circumstances. Consequently, due to these uncertainties, the Company's actual future results may differ materially from those expressed or implied by such statements.

Please note that as the forward-looking statements contained herein are based on the current market situation and the Company's management direction, they are subject to change according to the changes in future market environment and business strategy.

The information contained herein should not be utilized for any legal purposes in regards to investors' investment results. The Company hereby expressly disclaims any and all liability for any loss or damage resulting from the investors' reliance on the information contained herein.



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2nd Quarter Performance

- O Revenue grew year-over-year on the back of qualitative growth in core business including home appliance, TV and IT, and incubating business including webOS, despite impacts from EV demand slowdown.
- Operating profit made a significant increase year-over-year despite price increase in components including LCD panels, thanks to the sales leverage effects and expanded sales contribution of highly-profitable B2B business.

3rd Quarter Outlook

- O In terms of the business environment, difficulties are expected to continue as delays in interest rate cuts slows down the demand for key products, and uncertainties in freight rate index persists.
- O We plan to post a year-over-year growth on the back of continued growth in home appliance and TV and a sales recovery of auto part business. For operating profit, despite an expected increase in logistics and marketing costs, we plan to maintain a solid profitability level through optimization of global operations.

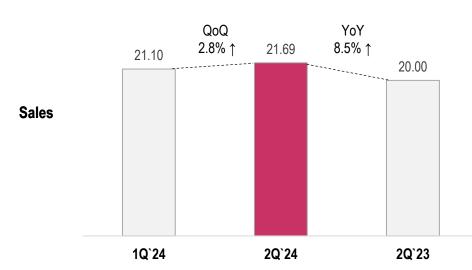
Mid-Long Term Strategy

- O Balanced qualitative growth in both core and incubating business, transform business models, expand domains, and innovate business methods to build a more future-oriented portfolio.
- O Strengthen the market position of home appliance, TV and other main business, while broadening the B2B portion including HVAC and automotive electronics. Our efforts in expanding business model will be continued as evidenced in our recent acquisition of Athom, a smart home platform provider. Innovating the way we do business will further be pursued as we speed up the pace to enter the overseas markets with subscription business while increasing direct sales via online channels.



(Unit: KRW trillion)





Performance by Division

(Unit: KRW billion)

		1Q`24	QoQ	2Q`24	YoY	2Q`23
	Sales	21,095.9	+2.8%	21,694.4	+8.5%	19,998.4
Consolidated 1)	OP	1,335.4	-139.2	1,196.2	+454.3	741.9
	(%)	6.3%	-0.8%p	5.5%	+1.8%p	3.7%
H&A ²⁾	Sales	8,607.5	+2.7%	8,842.9	+10.6%	7,993.1
Home Appliance	OP	940.3	-245.9	694.4	+97.1	597.3
& Air Solution	(%)	10.9%	-3.0%p	7.9%	+0.4%p	7.5%
2)	Sales	3,492.0	+3.6%	3,618.2	+15.3%	3,139.1
HE ²⁾ Home Entertainment	OP	132.2	-35.2	97.0	-29.4	126.4
Home Entertainment	(%)	3.8%	-1.1%p	2.7%	-1.3%p	4.0%
VS	Sales	2,661.9	+1.1%	2,691.9	+1.0%	2,664.5
Vehicle component	OP	52.0	+29.7	81.7	+142.9	-61.2
Solutions	(%)	2.0%	+1.0%p	3.0%	+5.3%p	-2.3%
	Sales	1,575.5	-7.1%	1,464.4	+9.9%	1,332.7
BS Business Solutions	OP	12.8	-18.7	-5.9	-8.5	2.6
Dualitess Solutions	(%)	0.8%	-1.2%p	-0.4%	-0.6%p	0.2%

¹⁾ LG Innotek is included



²⁾ From 1Q'24, Home Beauty business has been restated to 'H&A division' from 'HE division'

Income Trend

(Unit: KRW billion)

	1Q`24	QoQ	2Q`24	YoY	2Q`23
Operating Profit	1,335.4	-139.2	1,196.2	+454.3	741.9
Net financial income/expense	47.6	-81.5	-33.9	-43.1	9.2
Gain/Loss on equity method	-309.7	+99.1	-210.6	+110.9	-321.5
Other non-operating income/expense	-94.9	+39.8	-55.1	-11.7	-43.4
Income Before Tax	978.4	-81.8	896.6	+510.4	386.2
Corporate income tax	393.0	-125.9	267.1	+75.4	191.7
Income (Loss) from continuing operations	585.4	+44.1	629.5	+435.0	194.5
Income (Loss) from discontinued operations	0.0	0.0	0.0	-0.8	0.8
Net Income	585.4	+44.1	629.5	+434.2	195.3
EBITDA	2,181.2		2,043.7		1,526.6

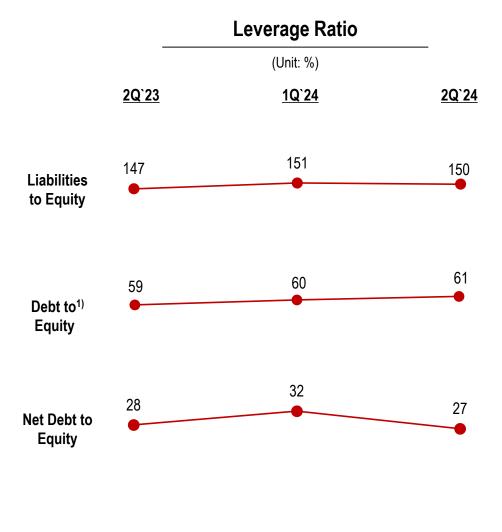
Cash Flow

(Unit: KRW billion)

	1Q`24	2Q`24
☐ Cash at the beginning of period	8,487.6	7,009.6
Cash flow from operating activities	-80.1	2,006.7
Net income/loss	585.4	629.5
Depreciation	845.8	847.5
Gain/Loss on equity method investment	309.7	210.6
Cash flow from investing activities	-1,499.6	-866.5
Increase/Decrease in tangible assets	-536.5	-561.1
Increase/Decrease in intangible assets	-363.3	-232.0
Cash flow from financing activities	48.3	308.2
Repayment of lease obligation	-75.1	-67.3
Increase/Decrease in debt	123.4	602.2
Effects of exchange rate changes on cash and cash equivalents	53.4	96.5
☐ Net changes in cash	-1,478.0	1,544.9
☐ Cash at the end of period	7,009.6	8,554.5
Net C/F	-1,526.3	1,236.7



Leverage Ratio / Financial Position



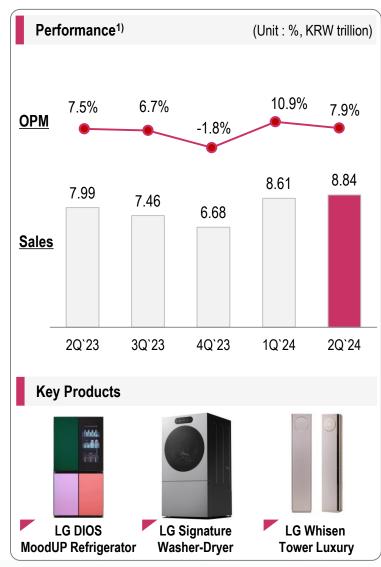
Financial Position

(Unit: KRW trillion)

	2Q`23	1Q`24	2Q`24
☐ Assets	58.16	61.37	63.13
Current Assets	29.27	31.07	32.74
Cash and Cash equivalents	7.24	7.01	8.55
Inventory	8.60	10.04	9.93
Non-Current Assets	28.89	30.30	30.39
☐ Liabilities	34.61	36.91	37.88
Current Liabilities	23.01	24.09	24.20
Non-Current Liabilities	11.60	12.82	13.68
□ Equity	23.55	24.46	25.25
☐ Debt	12.81	13.57	14.29
☐ Net Debt ²⁾	6.66	7.75	6.91

¹⁾ Lease Liability is included

²⁾ Net Debt = Debt + Lease Liability - Cash and Cash equivalents



From 1Q'24, Home Beauty business has been restated to 'H&A division' from 'HE division'

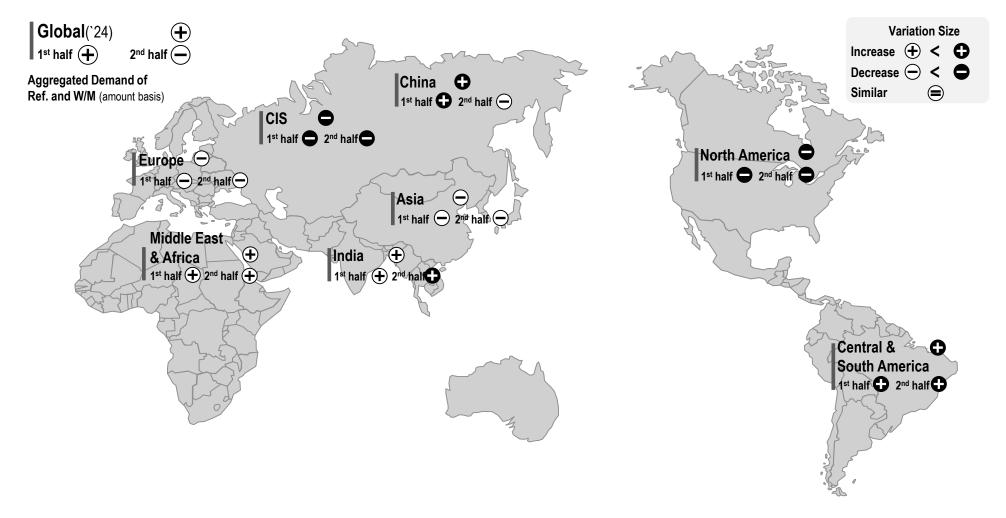
2Q'24 Performance

- Sales: Sales has been polarized, with developed countries experiencing a gradual market recovery amid global economic uncertainties, while emerging markets are seeing strong growth. We achieved revenue growth compared to the same period last year by strengthening differentiated product promotion, expanding price coverage, and generating results in new business areas including subscription and online.
- Profit: Operating profit improved year-over-year by successfully managing increased overhead such as market competition costs and fixed costs, through revenue growth and cost-saving measures like material cost reduction.

3Q'24 Outlook

- Market: There are concerns about the continued weak demand in the U.S. and weakened
 economic recovery in Europe, while sustained growth is expected in emerging
 markets centered around India, Latin America, Middle East Asia, and Africa.
 However, given the uncertainties in demand recovery in advanced markets and the
 spread of geopolitical risks, competition in major markets is anticipated to intensify.
- LGE: Drive B2C sales growth by responding to the market changes ahead of time by strengthening new product launches and promotions, and expanding volume zone strategies. We will also move away from the typical seasonality our business used to show by broadening contribution of B2B business centering around HVAC, and enhancing online and subscription business.

Y2024 Global Appliance Demand Forecast (Update)

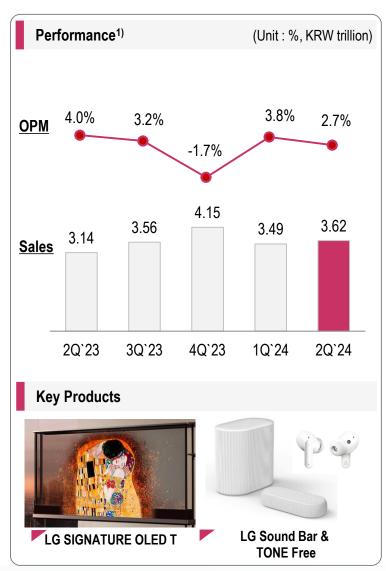


^{**} This "Global Home Appliance Market Demand Outlook" is not a forecast of our company's sales but a projection of the market demand for home appliances, independent of our sales predictions.

This outlook is subject to change based on external factors such as macroeconomic conditions, and due to this uncertainty, the actual market conditions may differ from what is stated or implied in the "Market Outlook." Furthermore, this document cannot be used under any circumstances as legal evidence for the results of an investor's decisions.







2Q'24 Performance

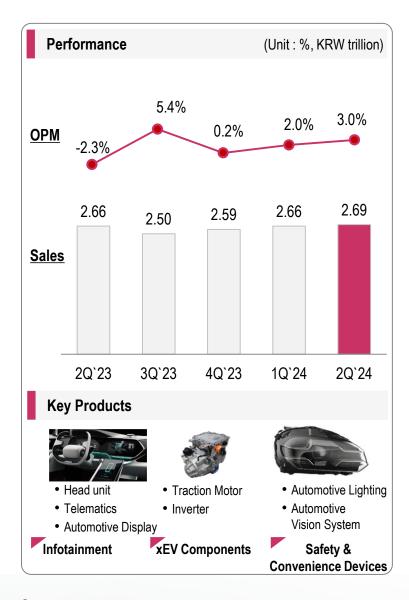
- Sales: By tapping into the momentum of growing demand for TVs in Europe, we were able to increase hardware sales including OLED TVs.
 webOS-based advertisement and content business continued to grow, driving up the sales significantly year-over-year.
- Profit: Although an increase in sales worked in our favor, operating profit decreased moderately year-over-year, due to the rising costs pushed up by LCD panel.

3Q'24 Outlook

- Market: The overall market demand for TVs is expected to improve slightly year-over-year,
 while OLED TV is expected to post higher growth compared to the market.
- LGE: Aim to continue to grow top line and secure profitability, by improving the product mix of premium products such as OLED and QNED TVS, and by broadening the ecosystem of webOS platform by offering free upgrades on mass-tier products.



From 1Q'24, Home Beauty business has been restated to 'H&A division' from 'HE division'



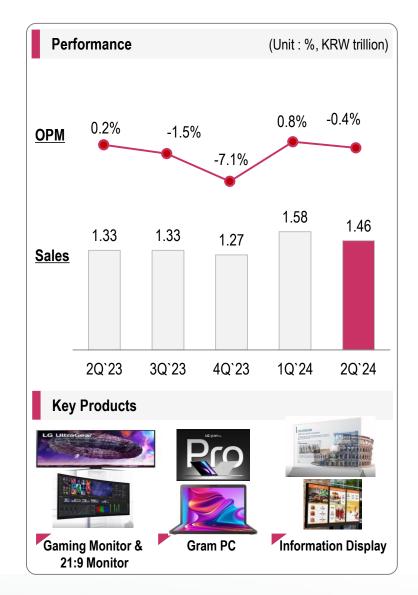
2Q'24 Performance

- Sales: Despite demand stagnation of the EV market, we were able to grow sales slightly year-over-year on the back of an increased demand for high-value-added components of infotainment and ADAS.
- Profit: While there was some cost pressure from upfront investment in R&D for SDV and in awarded projects, we were able to continue to secure profitability through improved project mix, leverage effect of revenue growth, and activities to stabilize our cost structure.

3Q'24 Outlook

- Market: We expect the stagnant demand in the EV market to ease slightly from the 2H of the year, and the growing demand for high-value-added auto parts to continue.
- LGE: We expect to see a continuous growth in sales and improvements in project mix as newly awarded projects start to launch products in the market.
 We aim to secure stable of profitability by optimizing our operation and improving the cost structure.





2Q'24 Performance

 Sales: Sales grew year-over-year on the back of increasing sales centering on strategic products like gaming monitors, e-boards, and LED signage, and winning large PC volumes from B2B partners.

 Profit: Recorded a loss despite an increase in sales, as the business environment worsened with a rise in exchange rate, logistics costs, and component price, and as we increased investments in new businesses including EV charger.

3Q'24 Outlook

 Market: Demand for IT and information display is expected to grow year-over-year, but the overall level will be similar to that of the second quarter.
 However, when broken down into product level, gaming monitors and LED signage are likely to continue growing in the third quarter.

 LGE: Aim to grow revenue year-over-year by focusing on sales of high-value-added, strategic products, enhancing online sales and gaining more B2B projects.
 At the same time, we will enhance the efficiency of resource operation, to improve profitability and manage growing investments in new business.



ESG Activities and Achievements

ESG Activities and Achievements

Strengthen competitiveness with sustainable products and technologies

- 2024 OLED evo TVs received certifications on CO2 measurement and reduction from the Carbon Trust, Environmentally Evaluated Mark from SGS for four consecutive years, and Recycled Content certification from Intertek for two successive years.
- Our pulp moulding packaging received Minister's prize from the Ministry of Trade, Industry and Energy.

Expanding partnership with external parties and value-chain

- To aid suppliers in adopting our know-hows, we are consulting 15 suppliers to reduce their carbon emissions.
- Signed a business agreement with the National Rehabilitation Center to develop technologies that can improve accessibility of home appliance products.
- Our world's first traffic safety smartphone solution, Soft V2X, passed ICT Sandbox and pilot projects are to be carried out with the Seoul Metropolitan Government and Sejong City.

ESG Campaigns

- Conducted BatteReturn Campaign with Korea Environment Corporation and E-Cycle Governance, collecting waste batteries of cordless vacuum cleaners for recycling.
- Unveiled 'Endangered Species Series' on Times Square billboard in New York City. The campaign willhighlight four endangered species throughout the year beginning with snow leopard to raise an awareness on climate change and importance of biodiversity.
- O Became the first Korean company to be certified by the National Wildlife Federation as our Pollinator Garden built in North American campus was recognized as a Wildlife Habitat.



http://www.lg.com/global

Income Statement

(Unit: KRW billion, %)

											(Unit : KRV	V billion, %)		
		2023									2024			
	1Q		2Q		3Q		4Q	!	Tota	al	1Q		2Q	
Sales	20,415.9	100.0%	19,998.4	100.0%	20,709.4	100.0%	23,104.1	100.0%	84,227.8	100.0%	21,095.9	100.0%	21,694.4	100.0%
Cost of goods sold	15,246.0	74.7%	15,112.4	75.6%	15,697.9	75.8%	18,368.8	79.5%	64,425.1	76.5%	15,710.9	74.5%	16,030.4	73.9%
Gross profit	5,169.9	25.3%	4,886.0	24.4%	5,011.5	24.2%	4,735.3	20.5%	19,802.7	23.5%	5,385.0	25.5%	5,664.0	26.1%
Selling & admin expense	3,672.5	18.0%	4,144.1	20.7%	4,014.8	19.4%	4,422.2	19.1%	16,253.6	19.3%	4,049.6	19.2%	4,467.8	20.6%
Operating profit (Loss)	1,497.4	7.3%	741.9	3.7%	996.7	4.8%	313.1	1.4%	3,549.1	4.2%	1,335.4	6.3%	1,196.2	5.5%
Financial income (Expense)	-27.0	-0.1%	9.2	0.0%	28.7	0.1%	-151.1	-0.7%	-140.2	-0.2%	47.6	0.2%	-33.9	-0.2%
Gains (loss) on equity method investment	-471.7	-2.3%	-321.5	-1.6%	-266.9	-1.3%	15.4	0.1%	-1,044.7	-1.2%	-309.7	-1.5%	-210.6	-1.0%
Other non operating profit (Loss)	-65.0	-0.3%	-43.4	-0.2%	-109.5	-0.5%	-276.4	-1.2%	-494.3	-0.6%	-94.9	-0.4%	-55.1	-0.3%
Net income before tax	933.7	4.6%	386.2	1.9%	649.0	3.1%	-99.0	-0.4%	1,869.9	2.2%	978.4	4.6%	896.6	4.1%
Corporate Income Tax	387.8	1.9%	191.7	1.0%	163.7	0.8%	-23.0	-0.1%	720.2	0.9%	393.0	1.9%	267.1	1.2%
Income (Loss) from continuing operations	545.9	2.7%	194.5	1.0%	485.3	2.3%	-76.0	-0.3%	1,149.7	1.4%	585.4	2.8%	629.5	2.9%
Income (Loss) from discontinued operations	0.6	0.0%	0.8	0.0%	-0.1	0.0%	-0.4	0.0%	0.9	0.0%	0.0	0.0%	0.0	0.0%
Net Income (Loss)	546.5	2.7%	195.3	1.0%	485.2	2.3%	-76.4	-0.3%	1,150.6	1.4%	585.4	2.8%	629.5	2.9%
Controlled shares	471.3		162.1		385.4		-305.9		712.9		474.8		559.0	
Non-controlled shares	75.2		33.2		99.8		229.5		437.7		110.6		70.5	

^{*} Since the information regarding results of 1Q'24 has been prepared in advance, it is subject to change in the process of final review by external auditors



Statements of Financial Position

(Unit: KRW billion)

			2023			2024	· ·
	-	1Q	2Q	3Q	4Q	1Q	2Q
Assets		57,490.6	58,160.4	61,903.1	60,240.8	61,366.1	63,125.9
Current Ass	ets	29,246.0	29,273.9	32,624.1	30,341.2	31,069.0	32,740.7
	Cash and cash equivalents	6,811.0	7,238.7	8,112.2	8,487.6	7,009.6	8,554.5
	Accounts receivable	8,921.1	9,491.2	10,827.9	9,265.0	10,289.9	10,184.3
	Inventory	9,832.4	8,603.6	9,948.5	9,125.4	10,036.9	9,933.8
	Others	3,681.5	3,940.4	3,735.5	3,463.2	3,732.6	4,068.1
Non-current	Assets	28,244.6	28,886.5	29,279.0	29,899.6	30,297.1	30,385.2
	Investment	3,613.3	3,210.6	3,003.6	3,004.5	3,283.6	3,129.4
	PP&E	16,115.4	16,515.9	16,749.5	16,818.6	16,710.4	16,714.8
	Intangible assets	2,518.9	2,561.6	2,685.9	2,867.7	2,930.8	3,104.9
	Others	5,997.0	6,598.4	6,840.0	7,208.8	7,372.3	7,436.1
Liabilities		34,130.8	34,608.8	37,678.0	36,742.3	36,906.7	37,880.5
	Accounts payable	9,110.0	8,271.9	10,848.2	9,427.3	9,978.0	9,571.5
	Debt	12,221.4	12,809.2	13,266.0	13,320.8	13,567.5	14,285.0
	Lease liability	1,100.1	1,084.7	1,115.1	1,193.0	1,187.3	1,177.7
	Other	11,699.3	12,443.0	12,448.7	12,801.2	12,173.9	12,846.3
Equity		23,359.8	23,551.6	24,225.1	23,498.5	24,459.4	25,245.4

^{*} Since the information regarding results of 1Q'24 has been prepared in advance, it is subject to change in the process of final review by external auditors



(Unit: KRW billion, %)

									(0111	Unit : KRW billion, %)	
		1Q`23	2Q`23	3Q`23	4Q`23	`23 Total	1Q`24	2Q`24	QoQ	YoY	
H&A	Sales	8,029.2	7,993.1	7,463.8	6,682.2	30,168.3	8,607.5	8,842.9	2.7%	10.6%	
	OP	1,015.2	597.3	499.5	-117.7	1,994.3	940.3	694.4			
	(%)	12.6%	7.5%	6.7%	-1.8%	6.6%	10.9%	7.9%			
HE	Sales	3,352.1	3,139.1	3,562.2	4,150.6	14,204.0	3,492.0	3,618.2	3.6%	15.3%	
	OP	203.9	126.4	115.7	-70.1	375.9	132.2	97.0			
	(%)	6.1%	4.0%	3.2%	-1.7%	2.6%	3.8%	2.7%			
VS	Sales	2,386.5	2,664.5	2,503.5	2,593.1	10,147.6	2,661.9	2,691.9	1.1%	1.0%	
	OP	54.0	-61.2	134.9	5.7	133.4	52.0	81.7			
	(%)	2.3%	-2.3%	5.4%	0.2%	1.3%	2.0%	3.0%			
BS	Sales	1,479.6	1,332.7	1,330.9	1,268.8	5,412.0	1,575.5	1,464.4	-7.1%	9.9%	
	OP	65.7	2.6	-20.5	-89.5	-41.7	12.8	-5.9			
	(%)	4.4%	0.2%	-1.5%	-7.1%	-0.8%	0.8%	-0.4%			
Others	Sales	1,014.0	1,222.8	1,346.2	1,010.7	4,593.7	594.2	719.1	21.0%	-41.2%	
	OP	19.4	73.8	93.9	96.7	283.8	20.6	176.7			
LGE Consolidated	Sales	16,261.4	16,352.2	16,206.6	15,705.4	64,525.6	16,931.1	17,336.5	2.4%	6.0%	
Excluding	OP	1,358.2	738.9	823.5	-174.9	2,745.7	1,157.9	1,043.9			
LG Innotek (①)	(%)	8.4%	4.5%	5.1%	-1.1%	4.3%	6.8%	6.0%			
LG Innotek (②)	Sales	4,375.9	3,907.2	4,763.6	7,558.6	20,605.3	4,333.6	4,555.2	5.1%	16.6%	
LG IIIIotek (2)	OP	145.3	18.4	183.4	483.7	830.8	176.0	151.7			
LGE-LG Innotek	Sales	221.4	261.0	260.8	159.9	903.1	168.8	197.3			
Inter-company Transaction	OP	6.1	15.4	10.2	-4.3	27.4	-1.5	-0.6			
(3)	<u>.</u>	0.1	10.4	10.2	-1.0	۲۱.۰۰	1.0	0.0			
	Sales	20,415.9	19,998.4	20,709.4	23,104.1	84,227.8	21,095.9	21,694.4	2.8%	8.5%	
LGE Consolidated (1+2-3)	OP	1,497.4	741.9	996.7	313.1	3,549.1	1,335.4	1,196.2			
, 5 5 5,	(%)	7.3%	3.7%	4.8%	1.4%	4.2%	6.3%	5.5%			



- Our shareholder returns are made through annual dividends, which are determined by comprehensively considering future strategic investments within the scope of dividend income, financial structure(cash flow etc.) and business environment with a priority on increasing shareholder value and increasing shareholder returns.
- In accordance with the mid-to long-term dividend policy announced on March 26th, 2024, we plan to return "more than 25% of net profit (excluding one-off non-recurring profit, based on profit attributable to owners of the parent) of consolidated financial statements, minimum 1,000 won per common share per year" to the shareholders over the next three years (FY2024 ~FY2026).
- The semi-annual dividend for 2024 was confirmed at 500 Korean Won per share for both common and preferred stocks through a board resolution on July 24th 2024. To enhance predictability for investors, the dividend record date and expected payout per share were announced on June 18th 2024, prior to the semi-annual dividend record date.
- The semi-annual dividend will be paid to shareholders on August 13th in accordance with Article 165-12 of the Financial Investment Services and Capital Markets Act.

		2017 (16th)	2018 (17th)	2019 (18th)	2020 (19th)	2021 (20th)	2022 (21st)	2023 (22nd)	2024 1 st half (23rd)
Face value per share	Common	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
(KRW)	Preferred	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
Cash dividend per	Common	400	750	750	1,200	850	700	800	500
share (KRW)	Preferred	450	800	800	1,250	900	750	850	500
(Consolidated) Net Incor (KRW billion)	(Consolidated) Net Income (KRW billion)		1,240.1	31.3	1,968.3	1,031.7	1,196.4	712.9	1,033.8
Total Cash Dividends (KRW billion)			135.9	135.9	216.9	153.9	126.9	144.9	90.0
(Consolidated) Cash dividends payout ratio (%)		4.2	11.0	434.4	11.0	14.9	10.6	20.3	8.7
Cash dividend yield (%)	Common	0.4	1.2	1.0	1.1	0.6	0.8	0.8	0.5
Casii uividelid yleid (%)	Preferred	1.0	3.1	2.8	2.5	1.4	1.7	1.8	1.0

^{* (}Consolidated) net income is the profit attributable to owners of the parent

